

### **CONTACT**

gersen@gersenmedina.com

+5519994747070

Sao Paulo

in www.linkedin.com/in/gersen medina

www.gersenmedina.com

### **SKILLS**

**Product Management** 

Back-End Web Development

**Bootstrap** 

Search Engine Optimization

Shopify/Liquid

**Shopify Plus** 

Ruby

HTML5

CSS3

Adobe Photoshop

Wordpress

PHP

MySQL

Javascript

React JS

Swift/Xcode

## **GERSEN MEDINA DIAS**

#### FRONT-END DEVELOPER

#### **SUMMARY**

For the past eight years, I have been working remotely with American companies, honing my skills and contributing to various projects. My extensive experience in front-end development has equipped me with the ability to develop engaging and user-friendly interfaces that drive user engagement and business growth. I take pride in staying up-to-date with the latest design trends and technologies, ensuring that my work is always at the cutting edge of the industry.

I started as a designer but now I'm focused on front-end. Holding a degree in game design and front-end development from Anhembi Morumbi University in São Paulo. With over a decade of experience in design and development.

#Shopify #Wordpress #Branding #Development #Design #SeniorFullStackShopifyDeveloper #eCommerce #ProblemSolving #Teamwork #ProjectManagement

#### **EXPERIENCE**

# Senior Front-End Developer www.devisedlabs.com

DevisedLabs · Full-time

Shopify · Shopify Plus · Ruby · Project Management · JavaScript

# Frontend Developer www.foundersnetwork.com

A social network for Investors and Founders

BEM · Search Engine Optimization (SEO) · WordPress · Python · PHP

# Frontend Developer www.nvestly.com

Social Network for Investors

Chart · Bootstrap · HTML5 · WordPress · JavaScript · PHP

#### Front-end developer

https://www.avaldoc.com.br/

Adobe Illustrator · Adobe Photoshop · GitHub · Git · JavaScript

# Fullstack developer www.gersenmedina.com

Designer

Fullstack developer

Project management

# Web Designer https://agente.com.br

Sep 2008 - May 2010

Oct 2018 - Present

May 2015 - Oct 2018

May 2014 - May 2015

Oct 2012 - Mar 2014

Jan 2007 - Mar 2014

**JSON** Python Newsletter/Marketing

### **LANGUAGES**

English Portuguese Web designer working with clients including Honda, Microsoft, Adobe, Symantec, Coca-Cola, Dow Chemical, Oakley, and other brands

#### **EDUCATION**

Game Design Universidade Anhembi - Bacharel Jan 2007 - Dec 2011

Graduated with honors in game design and planning. Secondary training in 3D animation.

**Skills:** Autodesk 3ds Max · Unity · C# · C++ · CSS · HTML · Adobe Photoshop

Front-end and Backend **Udemy Alumni** 

Jan 2017 - Dec 2017

PHP, MySQL and Swift for mobile IOS development

Webdesign CompSul

Jan 2005 - Dec 2007

Webmaster